LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
AD# BCK285-A4-REQ# M24837-"CALL OF THE WILD"-PG. 4/C BLD (5-5/8" X 7-3/4")-TV GUIDE, 1991
Printed in U.S.A.

CALL OF THE WILD

Buck the System

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

© Philip Morris Inc. 1991

Kings: 14 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

2061192842

Source: https://www.industrydocuments.ucsf.edu/docs/gjkx0001

2061192842